



## CCV'S SERVICES HAVE HELPED OUR SMALL BUSINESS CLIENTS

- Create and retain over 5,300 jobs
- Receive \$2.9 million in direct loans
- Obtain \$58 million in loans from traditional financial institutions
- Secure \$424 million in contracts
- Access \$61 million in alternative resources
- Obtain \$20.3 million in tax deductions
- In all, access over \$565 million in resources to grow their businesses

" We consider CCV a partner. It is really nice to have an organization that you can count on for advice, resources, and references."

Ori Sivan & Joe Silver

Greenmaker Supply Company



## Helping one entrepreneur at a time, building one community at a time. CCV'S PORTFOLIO OF SERVICES

### Consulting Services

**Business Planning** CCV works with start-up and existing businesses to offer one on one business counseling and management assistance, including assistance with business plans and accessing marketing information and training opportunities.

**Financial Analysis** Work with a CCV advisor to gain a comprehensive view of your company's financial performance in several key areas, including profitability, stability, and past, present and future financial performance.

### Marketing & Customer Development Training

During this four-month training, businesses learn strategies for expanding your customer base, tracking the performance of your marketing and sales programs, and implementing low-cost, high-return marketing techniques.

### Financial Products

**Small Business Loans** CCV offers term loans and contract financing between \$25,000 and \$250,000 with competitive interest rates to businesses in low and moderate income neighborhoods.

**Loan Packaging** CCV uses its network and experience to make difficult deals happen. Our knowledge of the range of loan products available to small business owners enables us to provide guidance based on the specific needs of your business.

**Procurement Contract Assistance** Our procurement services assist you through identification of procurement opportunities, solicitation analysis, bid/proposal preparation and central contractor registration.

**Access to Alternative Financial Resources** Whether it's introductions to angel investors, structuring an equity deal, accessing alternative debt products or leveraging economic development incentives, CCV has access to the resources needed to make these deals happen.



## Financial Empowerment Training Program

A program of Chicago Community Ventures  
Sponsored by Citigroup



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Building Businesses That Build Communities

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Financial Empowerment Training Program

Created with small businesses in mind, the Financial Empowerment Training Program (FETP) educates small business owners on the importance of understanding their:

- Finances
- Financial position

and how this understanding connects to financing, decision-making, planning and business longevity.



PROGRAM FEATURES:

- Business assessment to evaluate your financial knowledge
- Assignments that target your areas of weakness and help you learn concepts that you will apply to your business
- **Three** workshops to build your knowledge and complete your assignments
- Regular **counseling sessions** with one of CCV's small business counselors



WHAT CAN I EXPECT?

- Step 1: Attend the Financial Empowerment Workshop
- Step 2: Apply through the business assessment questionnaire
- Step 3: Acceptance into the program
- Step 4: Assignment of "To Do List" - one on one counseling session to discuss targeted assignments that focus on your business
- Step 5: Workshops - take 2 of 3
  - Financials 101
  - Preparing for Investment
  - Strategic & Succession Planning
- Step 6: Regular counseling to help you apply what you learn in the workshops to your business
- Step 7: Financial Empowerment Basic Skills Exam
- Step 8: Graduation

PROGRAM LAUNCH!  
SEPTEMBER 8, 2010

ARE YOU ELIGIBLE?

To be enrolled in the program, applicants must:

- be an **established** business
- have 6 months history of financial data
- be located in Cook or Will County
- have annual revenues less than \$1 million
- Score 60% or above on a business assessment questionnaire

TO APPLY:

TAKE THE BUSINESS ASSESSMENT AT A FINANCIAL EMPOWERMENT WORKSHOP

OR

REQUEST AN ASSESSMENT VIA EMAIL: DWADLINGTON@CHVENTURES.ORG

For more information, contact:

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